



Music Royalty Collection Society Nepal

ANNUAL REPORT 2014

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Provisional member of:



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INTRODUCTION

About MRCSN

Music Royalty Collection Society Nepal (MRCSN) was established in June 207, under the Copyright Act of Nepal, 202, with the objective of collecting royalty for public performance of music in the first phase and mechanical royalty later. It has more than 879 music composers and lyricists as members at present and the membership is growing fast. The Executive Committee has 1 members out of which 5 are elected from among music composers and 5 from among lyricists. The Chairman is elected directly. It has been successful in establishing an efficient, though small, administrative unit. Its day to day work is carried out by the management team. Working closely with office of Copyright Registrar and Copyright Protection Society of Nepal [CPSN], its application for membership of CISAC has been approved by the Board of Directors of CISAC in December 208. The membership status at present is provisional. In cooperation with TONO, it is currently receiving grants from Norcode, the Norwegian Copyright Development Association, for strengthening the administration of MRCSN and for training of its human resource. It is hoped that a strong and efficient collective management society in Nepal would contribute towards increased respect for the rights of the creators and help protect their economic and moral rights.

Mission

To manage copyrights of musical works of rightholders and foster the use of and promotion of musical works by collecting and distributing the royalties from such uses.

Vision

To ensure fair value for creation of musical works in the dynamic world.

Objectives

1. To develop efficient mechanism for collection and distribution of royalties to lyricists and music composers.
2. To aware rightholders, users as well as public about copyright in musical sector.
3. To maximize the repertoire of music through membership and registration of works.
4. To foster mutually beneficial relationships with other CMOs.
5. To serve users with one-stop for licensing musical works

Values

1. Integrity
2. Transparency
3. Respect
4. Confidentiality
5. Fair dealing (Impartiality)
6. Equality
7. Credibility
8. Responsibility

Board of Directors

1. Mr. Suresh Adhikari -Chair
2. Mr. Dayaram Pandey -Vice Chair
3. Mr. Ramesh B.G. - General Secretary
4. Mr. Shree Krishna Bam Malla - Treasurer
5. Mrs. Lochan Bhattarai - Member
6. Mr. Parash Mukarung -Member
7. Mr. Santosh Shrestha -Member
8. Ms. Lalita Kunwar -Member
9. Mr. Shiba Subedi-Member
10. Mr. Lokraj Adhikari -Member
11. Mr. Ramesh Raj Bhattarai-Member

Organizational Structure

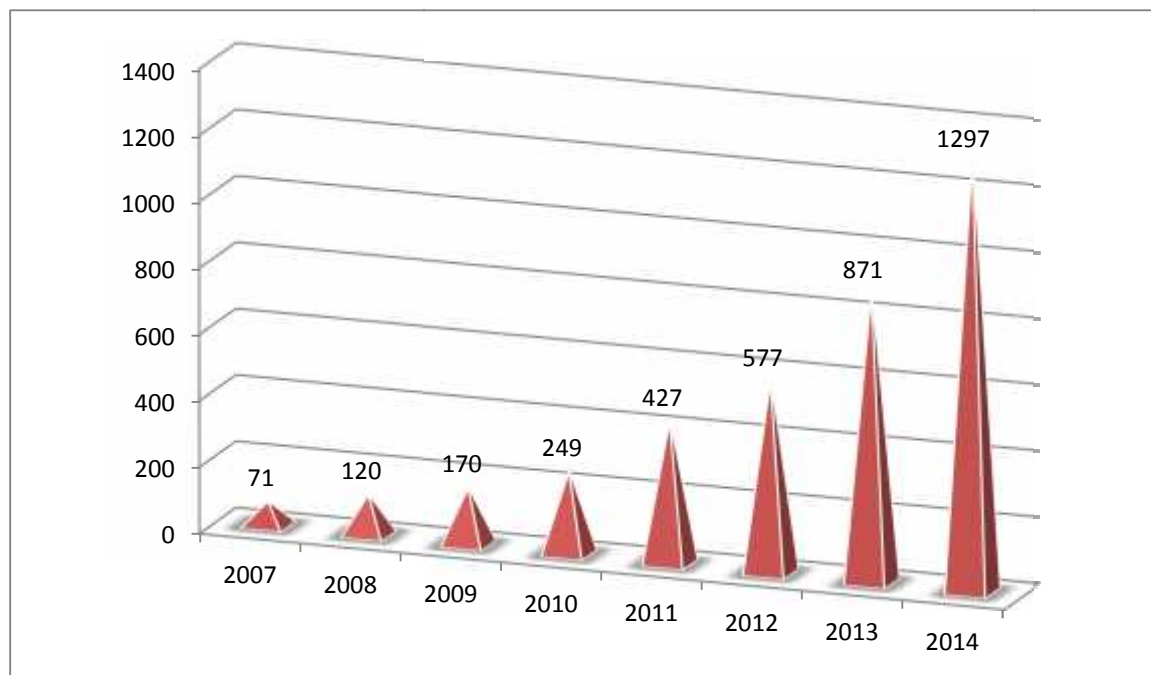


Membership

Conditions for Membership

An individual or organization who holds the copyright for musical works (lyricists and composers), voluntarily authorizing MRCSN to administer and manage the copyright of their works and meeting the requirements and completing procedures as prescribed in the charter of MRCSN can become a member of MRCSN.

Growth in the number of members annually



Membership rights and benefits

The members of MRCSN have rights to make important decisions according to the MRCSN Charter.

According to the Copyright Act of Nepal, 2002, MRCSN can represent its members to protect their rights and legitimate interests.

MRCSN represents its members to administer and manage their works equally, based on actual usage of works and without any discrimination to any members or works.

Members are provided with information about the activities of MRCSN, data on the royalties collected for the usage of their works, users from whom royalties are collected and so on, either directly or through websites, social networking sites, text messages, phone calls, etc.

The royalties are distributed to the members based on the logsheets provided by the users showing the actual usage of the works.

Categories of members

1. Full members:

According to the MRCSN Charter, the members who fulfill the standards for full membership as set by the committee will be full members and they have to keep fulfilling those standards to maintain full membership status. Since the standards are yet to be passed through the AGM, the full members of MRCSN are those members who were present at the time of registration of MRCSN. There are currently 71 full members.

Only the associate members are eligible for full membership.

2. Associate members:

The members not eligible for full membership are associate members. The Committee can provide associate membership to successor members also. These members can participate and discuss in the general meetings but they cannot vote.

Licensing

Fields from which royalties are being collected currently

Currently, MRCSN is collecting royalties from concerts, radios, televisions, ringback tones, websites, iTunes etc.

List of licensees:

1. Radios:

- Fulbari FM 93.2 MHz, Tikapur, Kailali
- Fulbari FM 10.6 MHz, Gularia, Bardia
- Fulbari FM 107.3 MHz, Bhurigaon, Bardia
- Butwal FM (Siddhartha Media Services Pvt. Ltd.)
- Rupakot Radio, Diktel 6, Khotang
- Radio Mukti 95.5 MHz, Butwal
- Radio Nepal, Singhadurbar
- Radio Annapurna, Pokhara
- Synergy F.M., Chitwan
- Radio Triveni, Chitwan
- Radio Dhruvatar, Chitwan
- Radio Jagaran,
- Rupandehi F.M.
- Siddhartha F.M.
- Radio Namaste
- Radio Republic
- Radio Malmala
- Radio Devdaha
- Daunne F.M.
- Radio Kapilbastu
- Radio Paribartan
- Radio Samanta
- Radio Tilaurakot
- Radio Buddha Awaz
- Radio Lumbini
- Radio Samabesi
- Radio Madhyabindu

2. Television:

- Devchuli Television
- Beso Television
- Kalash Television
- Media Space Solutions
- Nepal Television (Ongoing)

3. Website:

- Geetnepal.com
- iTunes through CASH (Hongkong)
- Internet Radio HD

4. Ringback Tones:

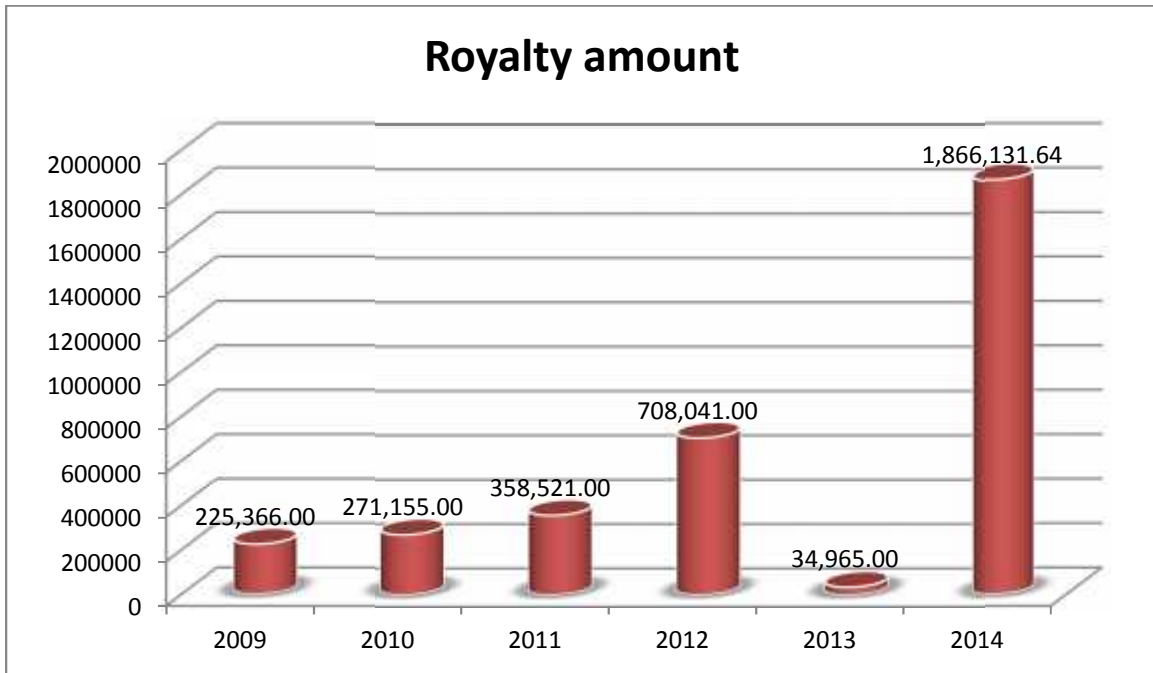
- Music Nepal
- Nepal Telecom
- NCell (Ongoing negotiations)

5. Download centers:

- Excellent Mobile Services

Royalties revenues annually

Royalty Collections (in NPR)



Documentation And Distribution

Documentation and Database

Currently, MRCSN is using these systems for updating information about the members and their works, adhering to the international standards, as far as possible:

- WIPOCOS software, a software developed by WIPO, is being used for documentation of members and works. We have also made our first distribution using this software.
- CISnet is authors and musical works repertoire of international CMOs. It is used for identifying international musical works.
- Interested Party Identifier (IPI) number is a unique number which is used to identify authors and composers internationally, provided by SUISA.
- We are also trying to register our repertoire in WID (Works International Database) through ASCAP.



Royalties' Distribution

Currently, MRCSN is deducting 10% of the collected royalties as deduction for administrative costs. The MRCSN Charter allows for such deduction upto 25% of collected revenues.

The royalties are distributed entirely on the basis of actual usage data provided by the users. The lyricists and composers get equal share for the usage of their works.

On December 26, 2015, MRCSN conducted a Royalty Distribution Programme for the fifth time making use of the WIPOCOS software for the very first time. The royalty amount was the amount collected from Radio Nepal and Butwal F.M.

Reciprocal Agreements

MRC SN has signed reciprocal representation agreements with the following sister societies all over the world:

S.N.	Reciprocal Agreement Societies	Date
1	PRS(UK)	1/1/2011
2	IPRS(INDIA)	1/1/2011
3	SOCAN(CANADA)	1/6/2011
4	MUST(TAIWAN)	1/1/2011
5	MCSC(CHINA)	1/1/2011
6	BUMA(NETHERLAND)	1/7/2011
7	CASH(HONGKONG)	1/1/2011
8	VCPMC(VIETNAM)	1/3/2011
9	JASRAC(JAPAN)	1/3/2011
10	FILSCAP(PHILIPINES)	1/1/2011
11	MACP(MALAYSIA)	1/1/2009
12	SESAC (USA)	1/1/2011
13	BMI (USA)	1/1/2010
14	SACEM(FRANCE)	1/1/2010
15	ACDAM(CUBA)	1/1/2011
16	APRA(AUSTRALIA)	1/1/2011
17	ASCAP(USA)	1/1/2011
18	TONO(NORWAY)	1/1/2011
19	COMPASS(SINGAPORE)	1/1/2011
20	SIAE (ITALY)	1/1/2011
21	KOMCA (Korea)	1/1/2013
22	SGAE (Spain)	1/1/2014

Capacity Building Activities

MRCNS believes in empowering its human resources and making them grow along with the organization. We conducted various internal trainings for employees in various topics related to copyright, management, personality development, conflict management and stress management.

Following are the external capacity building activities :

- The CEO has completed Advanced Course on Copyright and Related Rights (DL-201) from WIPO Academy.
- Nepal Copyright Registrars' Office conducted Copyright Training and Interaction Programme in April.
- Mr. Vinodh Arumugam from WIPO provided follow-up training on operating WIPOCOS software to the management team from December 1-5, 2014.

Moreover, we have conducted various awareness generating activities targeting different groups:

- Awareness generating jingles have been created and broadcasted in radio stations. A program is being broadcasted in Maitri F.M. focusing on copyright and related issues.
- A rally was organized to celebrate World IP Day and participants were from different creative fields followed by cultural program. The Chief Guest was Minister of Information and Communication and spokesperson for the government Dr. Minendra Rijal in April 2014.
- MRCNS Day was celebrated this year conducting a Blood Donation programme. It was also our Corporate Social Responsibility (CSR) and general public also got some information on the concept of musical copyright in June 2014.
- World Music Day was celebrated with cultural programmes in co-ordination with Music Association of Nepal in June 2014.
- A workshop was organized with Hotel Association of Nepal and Public transport authorities being the main target group about musical copyright and need for licensing in July 2014. Follow-up meetings were also conducted in July 2014.
- A workshop was conducted in co-ordination with PSN and MPSN to re-activate the taskforce in September.
- A membership drive was conducted on December 2014.